Showcase how MDS accelerates data-driven decision-making for risk models.

 MDS empowers our to focus on insights, not infrastructure. Imagine if Athena could offer a similar low-code platform for rapid prototyping and model deployment."

 "One key to MDS’s success is how easy it makes data ingestion and validation—imagine how this could reduce overhead for Athena’s modeling pipelines."

 "Our data model framework allows us to iterate quickly while maintaining governance. This flexibility could be a game-changer for Athena."

 "With MDS, quants see immediate results in their data modeling efforts. Athena could benefit from a similar approach to accelerate time to value."

**Connecting MDS to Athena (10 minutes)**:

* Emphasize how MDS’s operating model can inspire and enhance Athena
* **Quants**: Need streamlined data modeling, faster insights, and self-service capabilities without IT bottlenecks.
* Discuss how Athena can leverage similar principles to scale efficiently while maintaining quant flexibility.
* Propose a follow-up session to brainstorm Athena-specific adaptations.

**Low-Code/No-Code Features**

* MDS provides a self-service platform where quants can prototype, test, and deploy without waiting for IT.
* Athena could adopt similar tools, enabling quants to build models faster with minimal technical overhead.

**Agile Data Modeling**

* **MDS Example**: Quants use pre-built templates or create their own data models with minimal effort, enabling rapid experimentation.
* **Athena Inspiration**: Adopt modular, scalable data modeling practices to empower teams to innovate without reinventing the wheel.

**Ease of Data Ingestion and Delivery**

* MDS ingests diverse data sources (market data, reference data) and applies automated validation and suspecting rules.
* **Benefit for Athena**: A similar ingestion pipeline could streamline the flow of high-quality data for modeling.

**Relate MDS to Athena’s Mission**

* Frame MDS as a proven model that solves similar problems Athena aims to address—reducing silos, enabling faster iterations, and improving data quality.
* Highlight how MDS’s success story can be a blueprint for Athena’s evolution.

**Use Examples and Analogies**

* **Example**: "A team was able to expand into new asset classes in weeks instead of months by leveraging MDS’s flexible modeling framework."
* **Analogy**: "Think of MDS as a ‘quant’s workshop’—tools, templates, and automation ready at your fingertips to build and refine models. Athena could provide the same workshop tailored for your team’s needs."

### **Questions to Engage the Head of Quant**

* **"What are the biggest challenges your team faces in developing Athena?"**
* **"How do you see low-code/no-code capabilities fitting into Athena’s vision?"**
* **"What types of data quality or modeling issues consume the most time for your team?"**